



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

RICHARD TISEI FOR CONGRESS-REP (350)
Mentzer Media Service (1809)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174633
Inv Date 10/28/2012
Terms Net 30
Contract 48480
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Service
600 Fairmount Ave #306
Towson, MD 21286

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 2066 (27978)
Acct Types Local/Political Candidate Agency
Est/Headline 2066/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:43PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:58AM-Today Show	Day, M-1, Tu-1, Th-1, F-1	10/01/12 8:58AM (Mo)	00:30	Today Show	2012RTFC009	\$2000.00	
1.0	SPOT	6:58AM-Today Show	Day, M-1, Tu-1, Th-1, F-1	10/02/12 7:00AM (Tu)	00:30	Today Show	2012RTFC009	\$2000.00	
1.0	SPOT	6:58AM-Today Show	Day, M-1, Tu-1, Th-1, F-1	10/04/12 6:59AM (Th)	00:30	Today Show	2012RTFC009	\$2000.00	
1.0	SPOT	6:58AM-Today Show	Day, M-1, Tu-1, Th-1, F-1	10/05/12 7:29AM (Fr)	00:30	Today Show	2012RTFC009	\$2000.00	
2.1	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1	10/01/12 4:27PM (Mo)	00:30	7 News at 4	2012RTFC009	\$1000.00	
2.1	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1	10/02/12 4:28PM (Tu)	00:30	7 News at 4	2012RTFC009	\$1000.00	
2.1	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1	10/03/12 4:27PM (We)	00:30	7 News at 4	2012RTFC009	\$1000.00	
2.1	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1	10/04/12 4:29PM (Th)	00:30	7 News at 4	2012RTFC009	\$1000.00	
3.0	SPOT	7:00PM-SENATORIAL	Day, M-1	10/01/12 7:39PM (Mo)	00:30	SENATORIAL DEBATE	2012RTFC009	\$7500.00	
8.0	SPOT			10/03/12			1 preempt @\$7500.00	\$0.00	Internal Adjustment
9.0	SPOT	2:00PM- 3:00PM	Day, F-1	10/05/12 2:32PM (Fr)	00:30	DOCTORS Episode: 5020	2012RTFC009	\$500.00	
10.0	SPOT	6:58PM-FOOTBALL N	Day, Su-1	10/07/12 7:17PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	2012RTFC009	\$4500.00	M/G For 8.0.1
11.0	SPOT	5:58PM-7 News at 6	Day, M-1	10/08/12 6:24PM (Mo)	00:30	7 News at 6	2012RTFC009	\$2000.00	M/G For 8.0.1
12.0	SPOT	4:00PM- 4:30PM	Day, M-1	10/08/12 4:13PM (Mo)	00:30	7 News at 4	2012RTFC009	\$1000.00	M/G For 8.0.1

We warrant that the actual broadcast information shown
on this invoice was taken from the official program log.

Gross Total	\$27,500.00	Total Spots	13
Commission	(\$4,125.00)		
Net Total	\$23,375.00		